

The logo for 'fishpond' features the word 'fishpond' in a lowercase, orange, serif font. Above the letter 'i' is a blue graphic consisting of three concentric, slightly irregular circles, resembling ripples on water.

fishpond





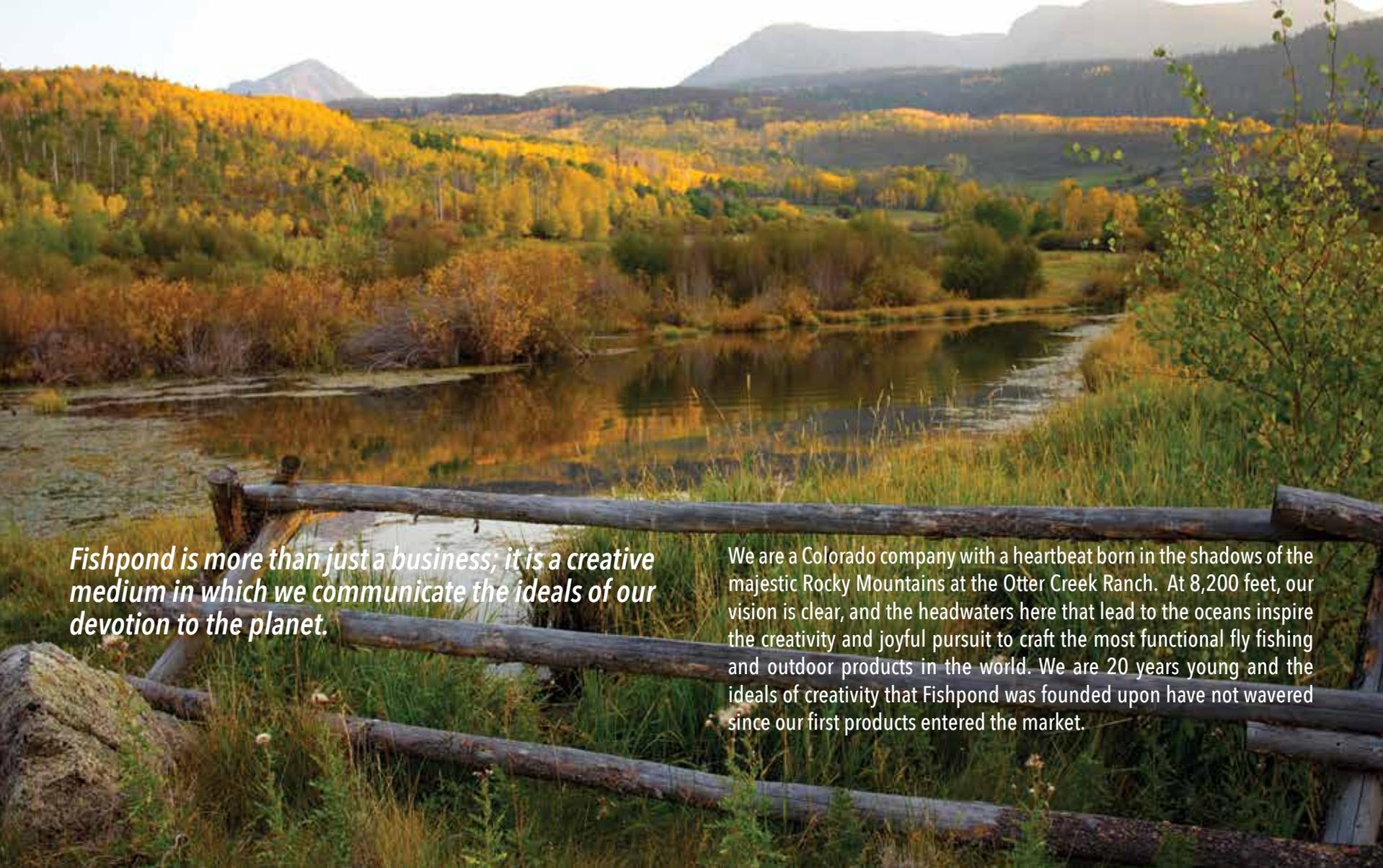
INSPIRED BY THE OUTSIDE

We are a tribe that values the journey getting to our destination almost as much as our time on the water.

The heartbeat of Fishpond remains an authentic connection to those who love the places we fish and explore. We are one - friends of our wild places far away and those in our own backyards. Thank you for sharing in our vision, and for helping us be the brand that is working to make a difference in how we take care of our natural resources.



BORN AND RAISED IN COLORADO



Fishpond is more than just a business; it is a creative medium in which we communicate the ideals of our devotion to the planet.

We are a Colorado company with a heartbeat born in the shadows of the majestic Rocky Mountains at the Otter Creek Ranch. At 8,200 feet, our vision is clear, and the headwaters here that lead to the oceans inspire the creativity and joyful pursuit to craft the most functional fly fishing and outdoor products in the world. We are 20 years young and the ideals of creativity that Fishpond was founded upon have not wavered since our first products entered the market.



FAMILY OWNED

Our investment in fly fishing and the outdoors can't be measured by dollars, but by the good we can do as a business.

We are in love with our land, our waters, and the species that depend on their health. The commitment to use our voice as a force of good to protect the wild in our world is a conscious choice we make as a family owned business where we can focus on the values we hold close to our hearts.



WE GIVE A DAMN



As friends of ecological balance, Fishpond encourages every person to engage in a cause that makes a difference. None of us can do everything, but each of us can do something.

As we have grown as a brand, it has become very clear that our mission and goals as a business would be empty of spirit and soul without a clear direction of also creating a company that defined not just our responsibility, but our obligation, to help create a sustainable planet through clean water, healthy habitat, and open and wild spaces.



**BEST
FOR THE
WORLD**

Certified



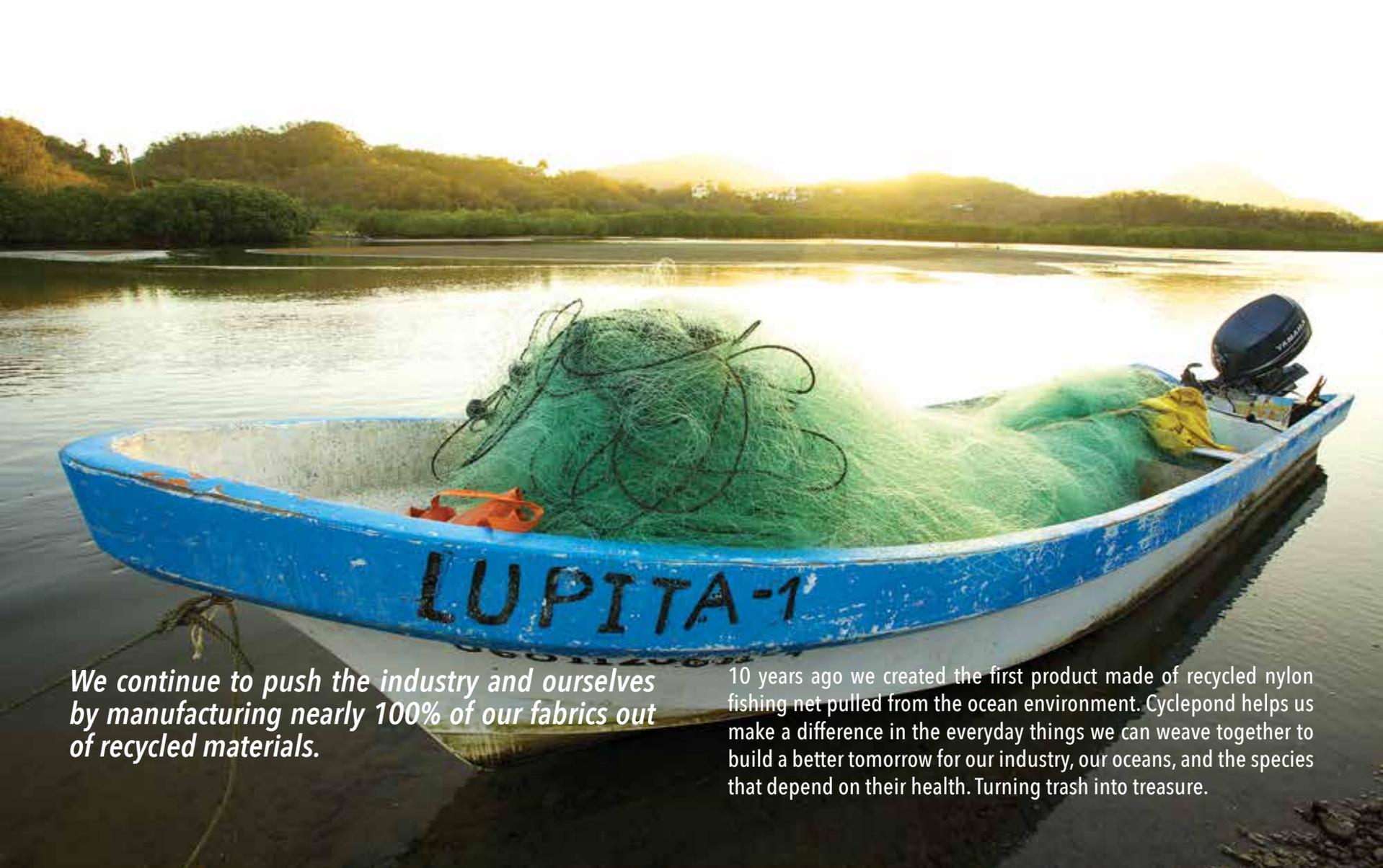
Corporation[®]

As a certified B Corporation, we believe we must be the change we seek in the world.

Fishpond is proud to be the first fly fishing business to become a certified B Corporation. Together with 2500 other companies in 50 countries, we are a diverse community with one unifying goal: to redefine success in business by making our world a better place to live in for all species. Maintaining our B Corp status continually challenges us to think about how we are affecting the environment, the community, our employees, our dealers, and our consumers. From climate change, endangered species, and environmental protection for the special places threatened, we are committed to using our brand as a voice of change.



CYCLEPOND FABRICS



We continue to push the industry and ourselves by manufacturing nearly 100% of our fabrics out of recycled materials.

10 years ago we created the first product made of recycled nylon fishing net pulled from the ocean environment. Cyclepond helps us make a difference in the everyday things we can weave together to build a better tomorrow for our industry, our oceans, and the species that depend on their health. Turning trash into treasure.



DRIVEN BY DESIGN

Fishpond products are as much about art as they are about function.

A devotion to art and creativity is what drives the spirit of Fishpond through the products we craft. The land and water of the high peaks of Colorado inspire us to focus on rugged construction and enable us to evaluate the performance we build into each and every one of our products. With authenticity and trust, Fishpond is measured not only by the industry leading innovations we strive to create, but for the ideals of which our company stands.



PROTECTING THE FUTURE OF FLY FISHING.

Our investment into the outdoors can't be measured by dollars, but by the good we can do as a business to collaborate with and support numerous conservation partners. The conservation partners we have are working across the globe on a range of issues that all help to support the wild in our world.



OUR JOURNEY

20 YEARS OF BRAND INNOVATION

Founded in 1999 in the high mountains of Colorado, Fishpond revolutionized the fly fishing and outdoor industry with innovation, originality, and an authentic brand ethos that brought the future of fly fishing to consumers and dealers around the world.

1999
Fishpond is founded by Johnny Le Coq and Dave Thompson with initial design sketches and concepts at the Otter Creek Ranch in the Colorado high country.

2000
As an industry first, Fishpond's signature drop-down fly bench sets the standard by which all competition is measured.

2002
Modularity is incorporated into our pack systems with the introduction of the Beavertail chest/backpack system.



2001
The Blue River Chest pack is launched and continues to be the benchmark for industry slings and lumbar packs. The timeless design still exists in Fishpond line after almost 20 years.



2004
Fishpond's signature and the industry's first molded and waterproof bases on gear bags and luggage are introduced.



2006
The Waterdance Guide pack becomes the #1 guides choice across the country.



2007
Fishpond commits to using recycled material using as industry an first, commercial nylon fishing nets. This fabric is named Cyclepond.



2011
Fishpond introduces the first integrated net slot on the Nimbus Guide Pack.

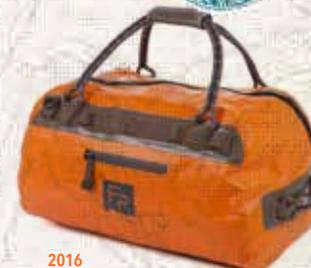


2013
Fishpond acquires Nomad Nets from Kevin Best, a line of composite landing nets



2013
Fishpond introduces the first complete line of ultrasonically welded water-resistant and waterproof packs, lumbar, duffels and luggage.

2012
The Kurtz family purchases shares from Dave Thompson to become equal partners with Johnny Le Coq.



2016
The Thunderhead series of fully submersible and waterproof packs and luggage using recycled nylon ships to dealers.



2014
Fishpond becomes a certified B Corporation.



2018
The Switchback Wading Belt System debuts as the first dynamic pack. The system allows the pack to slide on the belt from side to side.



SUBMERSIBLE



PACKS & VESTS



TRAVEL



FP FIELD



NOMAD NETS



ACCESSORIES



LIFESTYLE

THANK YOU!



As a small family-owned business, where at times our canine companions in the office outnumber the two-legged team, we are especially grateful to all of the consumers, dealers, friends, and family who have helped make the Fishpond brand stand for something deeper than the products we craft. The heartbeat of Fishpond is inspired by our majestic open lands, habitat, diversity of species, and by your continued support. Thank you!



fishpond

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Certified



Corporation

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